

Appendix B6

10/21/2015

Yashar Lachayal | UK Toremel Ltd, UK Registered Charity No. 1140972

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Yashar Lachayal

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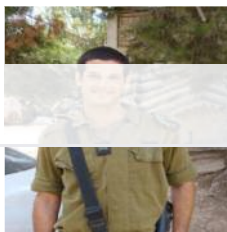
Yashar LaChayal – Bringing Israel's Soldiers What They Need, When They Need It

<http://uktooremel.org.uk/agency/yashar-lachayal/>

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The Toremel Group



All Donations Directly Benefit Soldiers

Yashar LaChayal is a unique organization, working tirelessly to provide combat soldiers in the Israel Defense Forces with the goods they lack – warm winter wear, toiletries, personal goods, water backpacks and other important items. As a result of annual support from a donor family that funds operational and administrative costs, **100% of funds raised through other sources are used to benefit the soldiers.** In addition to providing soldiers with goods and services, Yashar LaChayal brings good wishes from all our supporters directly to the soldiers, raising morale by reminding soldiers that there is a huge wall of international Jewish support behind them.

From its inception in July, 2006, during the height of the Second Lebanon War, Yashar LaChayal has been providing for the basic needs of Israeli soldiers. Initially, a small group of volunteers worked to collect and package much-needed supplies and transport them directly to the soldiers on the front. When the war ended, the volunteers continued to receive requests for supplies from army commanders. In response to this need, Yashar LaChayal was established as a recognized non-profit organization in Israel and the United States, dedicated to helping Israeli soldiers serving on the front lines and making them more comfortable while they are protecting the Jewish homeland. Our staff and volunteers go directly to the soldiers, assessing needs and then returning to fulfill them – Yashar LaChayal, Straight to the Soldier.

Annual campaigns and ongoing projects of Yashar LaChayal include the following:

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- **Bar and Bat Mitzvah Projects**, providing young people with an opportunity to assist Israel's soldiers by developing a fundraising campaign of their choice and contributing to a specific Yashar LaChayal project.
- **The Needy Soldier Supply Closets**, providing soldiers in financial distress with personal goods and toiletries, such as towels, undergarments, shampoo and toothbrushes – the necessities that are usually provided to soldiers by their families but are not readily available for needy soldiers.
- **The Lone Soldier Fund**, assisting volunteers in the IDF without immediate family in Israel by providing basic necessities, such as food coupons, beds and standard appliances, as well as a place to turn to for assistance and additional support when necessary.
- **The Annual Winter wear Campaign**, funding the purchase of thousands of fleece jackets, thermal underwear, gloves, hats and neck warmers for soldiers serving on the front lines.
- **The Annual Water Backpack Campaign**, funding the distribution of thousands of water backpacks for soldiers, making water quickly and easily accessible to soldiers while they are working in Israel's extreme heat.
- **Food Packages for Families of Needy Combat Soldiers**, distributed twice annually, for Rosh Hashanah and Passover, nourishing the bodies and the souls of many soldiers and their families.
- **The Mishloach Manot for Soldiers Campaign** provides opportunities for individuals around the world to sponsor *Mishloach Manot* packages that are sent directly to the soldiers on their army bases in remote and distant locations.

In addition to these campaigns and projects, *Yashar LaChayal* responds to requests from army commanders for specialized goods and immediate assistance. These requests range from the need for protective gear that is not provided by the IDF to urgent requests for personal goods for soldiers. In all these cases, *Yashar LaChayal* staff, volunteers and donors work rapidly and efficiently to assess the need and respond to the request.

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For additional information, please see our website, www.yasharlachayal.org.




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QUESTIONS TO THE CHARITY COMMISSION REGARDING CHARITIES GRANTING AID TO ORGANISATIONS AND CHARITIES IN ISRAEL INCLUDING BUT NOT EXCLUSIVELY THE ISRAELI DEFENSE FORCES

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History | Yashar LaChayal



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History

From its inception in July, 2006, during the height of the Second Lebanon War, **Yashar LaChayal** has been providing for the basic needs of Israeli soldiers. During the war, the Moskowitz family of Miami Beach and a small group of volunteers worked together to purchase, collect and package much-needed supplies (basic toiletries, sunscreen, towels, undergarments and other necessities), and transported them directly to the soldiers on the front. On occasion, the volunteers themselves had to take shelter as katyusha rockets rained down. They drove far north, beyond the last civilian, to deliver supplies to the soldiers who were mobilized hastily and were running low on essentials. These volunteers met IDF units about to enter Lebanon, and sent additional supplies to soldiers deep in Lebanon.

This project, called *Operation Northern Points* by the volunteers, is documented by the photos below, taken from the car and near the front as the supplies were transported and delivered.

Operation Northern Points was made possible by the initial donation of the Moskowitz family who wrote that, "Our hearts and souls are with you" and looked to find a way to help the soldiers who risked their lives daily to defend Israel.

When the war ended, the volunteers continued to receive requests for supplies from army commanders. In response to this need, **Yashar LaChayal** was established as a recognized non-profit organization in Israel and the United States, dedicated to helping Israeli soldiers serving on the front lines and making them more comfortable while they are protecting the Jewish homeland.

Yashar LaChayal is unique in many ways. First, as a result of annual support from a donor family that funds operational and administrative costs, all funds raised through other sources are used to benefit the soldiers. Second, since its inception, strong relationships have developed between the director of

<https://www.yasharlachayal.org/history/>

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QUESTIONS TO THE CHARITY COMMISSION REGARDING CHARITIES GRANTING AID TO ORGANISATIONS AND CHARITIES IN ISRAEL INCLUDING BUT NOT EXCLUSIVELY THE ISRAELI DEFENSE FORCES

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History | Yashar Lachayal

Yashar LaChayal and army officials, enabling us to properly assess the needs of our soldiers and to fulfill them. Finally, **Yashar LaChayal** – Straight to the Soldier – means exactly that: we bring the goods to the army bases and speak directly with the soldiers, reminding them that we stand with them and that they have a huge wall of international Jewish support behind them.

Combat soldiers, the soldiers serving on the front lines to ensure Israel's security, are the primary focus of **Yashar LaChayal's** services. We reach out regularly to units in the north, on the borders of Lebanon and Syria, those serving in the south on the Egyptian border, to soldiers on our border with Gaza, and to the Special Forces – the elite units charged with tasks critical to our national security.

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History | Yashar Lachayal

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Successes | Yashar LaChayal



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Successes



HELPING ISRAELI SOLDIERS – BORDER PATROL

Yashar LaChayal donated hundreds of popsicles and snacks to soldiers serving in and around the Old City of Jerusalem,

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<https://www.yasharlachayal.org/successes/>

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Successes | Yashar LaChayal



HELPING ISRAELI SOLDIERS – RIMON

25 soldiers of the Rimon special forces unit received water backpacks from Yashar LaChayal and the Helping Israel Fund. The soldiers were thrilled!

[Read more >](#)

<https://www.yasharlachayal.org/successes/>

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Successes | Yashar LaChayal



HELPING ISRAELI SOLDIERS – GOLANI 12

140 soldiers from Golani 12 received fleece jackets from Yashar LaChayal, just in time for the approaching winter!

[Read more >](#)

<https://www.yasharlachayal.org/successes/>

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Successes | Yashar LaChayal



HELPING ISRAELI SOLDIERS – GOLANI 13

Yashar LaChayal donated 110 running shirts to Golani 13. The soldiers were thrilled to receive them!

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<https://www.yasharlachayal.org/successes/>

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Successes | Yashar Lachayal



HELPING ISRAELI SOLDIERS

A generous donation was made to these brave soldiers of 25 Dryfit running suits and other items!

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Successes | Yashar Lachayal



HELPING ISRAELI SOLDIERS – ARYOT HAYARDEN

The IDF's second mixed-gender combat battalion, Aryot HaYarden (Lions of the Jordan) just received a substantial donation from the Helping Israel Fund and Yashar LaChayal – 360 running shirts, hats, and dog-tag covers, 200 backpacks, and two hair cutting machines!

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Successes | Yashar Lachayal



HELPING ISRAELI SOLDIERS – TANKS UNIT 53

Yashar LaChayal donated 63 headlights to Tanks Brigade 53, so the soldiers can train no matter the hour! Thank you to our friends in Teaneck, NJ.

[Read more »](#)

<https://www.yasharlachayal.org/successes/>

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Successes | Yashar Lachayal



HELPING ISRAELI SOLDIERS – COMBAT ENGINEERING 603

Yashar LaChayal donated 102 water backpacks to the soldiers of Combat Engineering 603. The soldiers are now happy and hydrated!

[Read more »](#)

<https://www.yasharlachayal.org/successes/>

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Successes | Yashar Lachayal



HELPING ISRAELI SOLDIERS – KARAKAL

Yashar LaChayal donated 26 hats, shirts, and notebooks to soldiers of Karakal. We do what we can to ease their service!

[Read more >](#)

<https://www.yasharlachayal.org/successes/>

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Successes | Yashar Lachayal



HELPING ISRAELI SOLDIERS – GOLANI 13

100 soldiers from Golani 13 were given backpacks by Yashar LaChayal. They were very happy to receive the donation!

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<https://www.yasharlachayal.org/successes/>

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Helping Israeli Soldiers | Yashar LaChayal



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Helping Israeli Soldiers



A generous donation was made to these brave soldiers of 25 Dryfit running suits and other items!

<https://www.yasharlachayal.org/success/helping-israeli-soldiers-7/>

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Helping Israeli Soldiers | Yashar LaChayal

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<https://www.yasharlachayal.org/success/helping-israeli-soldiers-7/>

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Adopt A Unit



Organizations, synagogues, schools and families can adopt an IDF unit. Project participants will have an opportunity to correspond with individual soldiers as well as to learn about the history of the particular unit and the role it has played in the security of Israel from its inception. By providing financial support to the unit, the adopters ensure that the soldiers will have the essential goods they need that the IDF budget cannot cover, such as winter outerwear, water backpacks, exercise equipment and other important items.

Visits to the adopted unit can be arranged when members of the organization travel to Israel.

Please contact us directly at info@yasharlachayal to adopt a unit.

[Donate](#)

10/21/2015

Helping Israeli Soldiers – Gaza Operation Emergency Fund | Yashar LaChayal



Helping Israeli Soldiers – Gaza Operation Emergency Fund



Since the beginning of Operation Protective Edge , we drove supplies down to our troops, visited hospitalized soldiers, and made sure our IDF troops know that there are Jews all over the world that are standing by their side. Because of the exclusive connections we have forged with company commanders over the past eight years, we have been able to accomplish amazing things. They know us, they trust us, and they call on us to fill specific needs – whether it's food, toiletries, water backpacks, kneepads, leatherman tools, head flashlights, clothing, recreation equipment, and religious items. We met soldiers as they came out of Gaza, and we "debriefed" them on the needs and what we can do to make them more comfortable. We were in the field every day of this

<https://www.yasharlachayal.org/success/helping-israeli-soldiers-gaza-operation-emergency-fund/>

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Helping Israeli Soldiers – Gaza Operation Emergency Fund | Yashar LaChayal

terrible conflict to assess needs and bring exactly whatever supplies each unit so desperately needs – despite the constant Code Red alerts reminding us of the danger from overhead.

We gave out:

- * Thousands of underwear, socks, undershirts, hats, and dryfit shirts
- * Thousands of items including soaps, shampoos, towels, wipes, haircutting equipment, toothbrushes, toothpastes, powders and other hygienic necessities.
- * 3000 water backpacks to over 15 different units
- * 10,000 ices and 3000 cold drinks
- * 200 coffee kits
- * 3000 thermoses which were filled up with ice and over 1000 travel pillows for the tank units

And more...

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<https://www.yasharlachayal.org/success/helping-israeli-soldiers-gaza-operation-emergency-fund/>

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We Need Your Help | Beaches and Bullets

Beaches and Bullets

Two College Friends Enlist in the Israeli Army

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We Need Your Help

January 16, 2011 by [Adam](#)

As you know, I'm now in training in the IDF. My unit is the 50th Battalion of the Nahal Infantry Brigade. As is well known in the States, the IDF is far from a wealthy army, with a lot of its materiel comes secondhand from the US. Our officers are given a finite amount of money, which needs to be stretched to cover as much as possible. Needless to say, some things fall through the cracks – our tents have holes, which let in rain and wind, many of our canteens leak or have holes and a large percentage of our combat vests are falling apart from wear. I can assure you that there is no shortage of needs in my company.

We are trying to raise money to buy items that will A) supplement our military equipment, B) make our lives a bit easier and C) free up company money to buy more modern gear. The main items that we would like to buy are:

- Fleeces – lighter and warmer than the winter gear that we were issued
- Camelbacks – backpack to specifically hold water. Enables us to carry more water, more comfortably (as opposed to canteens)
- Dry Fit Shirts – shirts specially designed for running and working out

<https://beachesandbullets.wordpress.com/2011/01/16/we-need-your-help/>

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We Need Your Help | Beaches and Bullets

The company is starting a drive to raise the money necessary to properly equip the more than 150 soldiers in my unit. Support from abroad is both welcomed and strongly desired; it's unlikely that we'll be able to raise funds locally. I, and all of the young soldiers with whom I serve, appreciate absolutely anything you can do to help us.

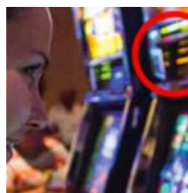
It's possible to donate both via check or credit card. Please note that Yashar LaChayal is a 501c-3 and all donations are tax deductible. To donate by credit card, go to [Yashar LaChayal \(https://www.yasharlachayal.org/donate.html\)](https://www.yasharlachayal.org/donate.html), fill in the necessary information and, where it says "In Honor of," write "Adam Klazmer, Nahal 50 – Nov 10." Then just click the "Donate" button below. To donate by check, please make the check payable to Helping Israel. In the memo section of the check, please write "Adam Klazmer, Nahal 50 – Nov 10." Checks should be mailed to:

Friends of Yashar LaChayal
49 Meadow Lane
Lawrence, N.Y. 11559

Thank you in advance for any contribution you can comfortably make. I would also appreciate it if you would forward this to anybody and everybody who may be willing to help.

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We Need Your Help | Beaches and Bullets

2 Responses

Jerry Levey

on [January 22, 2011 at 8:11 pm](#) | [Reply](#)

Hello Adam,

I remember when I learned about your post graduation plans and you swore me to secrecy. Congratulation to you! Be safe and do Israel proud.

Best Regards,

Jerry



Mordechai Y. Scher

on [January 24, 2011 at 3:06 am](#) | [Reply](#)

We'll be sending a small check. We thank you deeply for your service. I was in the maslul in 1980; mahzor ayin dalet of the Nahal. It looks like the unit has pretty radically changed; but you carry on a proud tradition. We are proud of you all and pray for your success and safety.



סמ"ל מרדכי שר

חובש קרבי 09

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