

BOYCOTT GENOCIDE SUPPORTERS

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There are many companies that support Israel and deserve to be boycotted, but this list of companies are particularly despicable in that they have ramped up their support for Israel, often specifically for the military, whilst it commits genocide in front of their eyes.

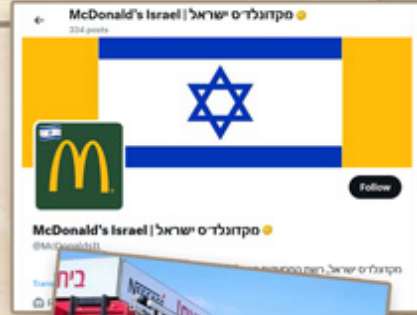


Companies providing generous donations to the Israeli military whilst it commits genocide in Gaza



McDONALDS

McDonalds proudly boasts that they have donated over 100,000 meals including to the military and security forces since the start of the genocide. This is worth over \$1.3 million, and are giving soldiers 50% discounts. They have opened 5 new restaurants just for this purpose. Further to this, they have hired one of Israel's top 5 law firms to issued lawsuits against anyone who suggests they gave food to residents of Gaza.



Nestlé



NESTLE

Nestle has a long history of supporting Israel, its wholly owned subsidiary Osem has sent a fleet of mobile restaurants donating Nescafe and snacks to the military whilst they commit genocide.



BURGER KING

"Our teams are working diligently to continue donating thousands of meals to our heroes."



PAPA JOHN'S

"...donating pizzas to our fighters"



PIZZA HUT

"Proud to help". Previousy they mocked the Palestinian hunger strike for dignity by suggesting they break their strike with a pizza.

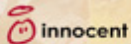


COCA COLA

Coca Cola has a 57 year history of supporting the apartheid state. In the context of the current genocide Coca Cola Israel (CBC), which has a plant in the illegal settlement of Atarot, has been generously donating supplies to the military. It's social media states "We continue to donate and help as much as we can! Strong together!" with photos of the military receiving supplies.

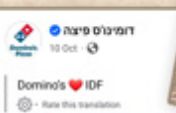


COSTA



DOMINO'S PIZZA

"Domino's ♥ IDF"



Companies donating millions to Israel through controversial non-profits whilst Israel commits genocide

These companies, who have never given a penny to Palestinian humanitarian causes during the countless massacres Palestinians have suffered, are donating millions to Israel via non-profits. Often unnamed non-profits, which when named are exposed as funding military (United Jewish Appeal) or breaching Geneva Conventions (Magen David Adom).



United Jewish Appeal's 'Israel Emergency Fund' is used amongst other things to "aid military personal" and "charter flights to bring Israeli special forces back from abroad to rejoin their reserve units" so they can participate in genocide.



Rabbi Shmuel Eliyahu, who called on Israel to slaughter a million Palestinian civilians, and to hang Palestinian children of 'terrorists' from trees, was appointed to head a supervisory committee for Magen David Adom. Physicians for Human Rights have accused Magen David Adom which supervises ambulance services - of complicity in deliberately leaving wounded Palestinians untreated for hours, waiting for them to die, by covering up evidence of such abuses. Its flagrant disregard for the Geneva Conventions has lead for calls of its expulsion from the ICRC.



FOX - Donated \$1 million to Israel via the United Jewish Appeal.



DISNEY - Donated \$1 million to Israel via Magen David Adom. It's subsidiary Marvel's new Captain America film features Sabra/Ruth Bat-Seraph, a "superhero" personifying apartheid Israel. By reviving this racist character in any form, Marvel promotes Israel's oppression of Palestinians.



PARAMOUNT - Donated \$1 million to Israel via Magen David Adom & United Jewish Appeal.



PEPSICO - Donated \$1 million to unnamed 'humanitarian organisations'. It's also donating another \$2 million to Israel via unnamed organisations local to its bottling partners. Pepsico owns Sodastream which is complicit in Israel's policy of displacing the indigenous Bedouin-Palestinian citizens of Israel in the Naqab. It's also in a 50% partnership with Strauss to produce Sabra (hummus), a company that openly provides financial support to the Israeli army. On their website under "social responsibility" Strauss boasted "We have adopted the Golani reconnaissance platoon for over 30 years..."



CHANEL - Donated \$4 million to Israel via unnamed non-profits.

CATERPILLAR - Donated \$1 million to Israel via unnamed non-profits. Also supplies Israeli military with D9 bulldozers. Fitted with machine gun turrets & armour, they are used to destroy Palestinian homes & olive groves.



TEVA - Israel's pharmaceutical giant, which fulfills 1 in 6 prescriptions in the UK, has partnered with Israel's Pitchon-Lev that provides "tactical assistance towards the Home Front Command and the Knesset in all aspects of equipping and transporting food supplies, equipment, and supporting combat gear", current priorities include "Ceramic bulletproof vests & helmets, and gas masks" for troops committing genocide. So far Teva has contributed over 1.5 tons of equipment to Pitchon-Lev. Teva is also a long term sponsor of the Israeli military, having adopted a battalion.

Companies silencing criticism of genocide and promoting propaganda on behalf of Israel



STARBUCKS

Starbucks is suing its own workers union for posting "Solidarity with Palestine" on social media. Howard Shultz - Starbucks founder, 3x Chair, 2x CEO, and currently its Chairman Emeritus and largest private owner of Starbucks shares worth \$2.3 billion (11/2023), is a staunch Zionist with huge investments in Israel (Wiz). He was awarded "The Israel 50th Anniversary Friend of Zion Tribute Award" for his services to the apartheid state, an award Starbucks proudly displayed - a sign of its complicity.



WIX

Born out of the Israeli military Wix states it's "doing everything to support" Israel in its genocide with the hash tag #Hamasthis. A leaked internal memo reveals it encourages employees, including 500 based in Ireland, to create content supporting "Israel's narrative" training them in racism to "show Westernity" in social media posts backing Israel, as "unlike the Gazans, we look and live like Europeans or Americans". When one employee, Courtney Carey, rejected this she was sacked.



ESTÉE LAUDER

ESTEE LAUDER

Ronald Lauder, heir to Estee Lauder cosmetics, is the Chair Emeritus of the Jewish National Fund - whose main function is to legitimize Israeli theft of Palestinian land. He is threatening to cut off funding to the University of Pennsylvania as punishment for holding a Palestinian writers literary festival which he tried to stop. The first step to genocide is to dehumanize the victims, portray them as terrorists lacking humanity or culture. A literary festival doesn't help this narrative.

CLINIQUE

LA MER

Bb.

Bumble and bumble

BOBBY BROWN



SPYGLASS ENTERTAINMENT

Actress Melissa Barrera has been fired by Spyglass for sharing an article by Raz Segal, an Israeli Professor of Holocaust & genocide studies who called Gaza "a textbook case of genocide". Spyglass denounced it as "antisemitic, false reference to genocide, ethnic cleansing, Holocaust distortion."



The company says its neutral. Its the Israeli franchise, which it doesn't own and has no control over, that is supporting Israel. So why should we boycott the company?

We have seen during the conflict in Ukraine the huge influence parent companies, if they wish, can yield over their franchises, even forcing them to shut down (eg McDonalds, Coca-Cola, Papa John's in Russia). Their inaction in Israel is an indication of their tacit support for genocide.

The company franchise is Muslim owned, which supports Palestine. Why should we boycott the franchise?

The revenue the company earns from its franchisees can be huge. Starbucks gets over \$3.5 billion from its licensed stores that it does not own (11% net revenue). Secondly, the best way to pressure a company is to target its brand, which is often its most precious asset. For example, the reason Coca Cola sells better than a cheaper generic cola isn't the taste, but the strength of the brand. The Coca Cola brand is worth \$106 billion which is nearly half the value of the whole company (\$248 billion). Where ever the brand appears, it's a legitimate target for boycott. Even a cheap knock-off Coca-Cola t-shirt should be boycotted, as by wearing it you strengthen the brand.

